



# CATHERINE C. TURNER

## MULTIMEDIA DESIGNER

### CONTACT

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### ABOUT ME

Driven by my talents, I have a knack for identifying problems. I spontaneously generate alternatives for solving them, and consider the pros and cons of each option. I'm a visionary who turns aspirations into reality with my infectious energy and enthusiasm! For the past 9 years, I've had the opportunity to create illustrations, logos, flyer designs and branding for multiple companies through my freelance business.

### CAMPAIGN AWARDS

#### MUSE CREATIVE AWARDS – GOLD

- C2EX (2022)
- Name Changer Game Changer (2021)

#### MUSE CREATIVE AWARDS – SILVER

- Right Tools Right Now (2022)
- Top-Level Domains: Get Specific (2022)
- NAR Spire (2022)

#### HERMES CREATIVE AWARDS – PLATINUM

- NAR NXT, The REALTOR® Experience (2023)

#### HERMES CREATIVE AWARDS – GOLD

- NAR REALTOR® Benefits (2023)

### VOLUNTEER EXPERIENCE

#### GREATER MORNING STAR APOSTOLIC MINISTRIES

- Designs flyers for their events

#### APOSTOLIC FAITH FELLOWSHIP INTERNATIONAL

- Designed the event signage for their annual conference

### SKILLS



### EDUCATION

#### Rochester Institute of Technology

August 2012 - May 2015  
BFA in Medical Illustration  
GPA: 3.750

#### Savannah College of Art & Design

September 2023 - Present  
MA in Creative Business Leadership

### GRAPHIC DESIGN EXPERIENCE

#### Johns Hopkins University Applied Physics Laboratory | Laurel, MD Assistant Section Supervisor, Multimedia Designer

October 2022 - Present

- Supports our Air & Missile Defense and Force Projection Sectors.
- Crafts effective and impactful visual communications to support our nation's critical challenges.
- Collaborates on communication products to technical investigators and leaders across the Laboratory.
- Provides Lab leaders, with high-quality multimedia products, that include environmental graphics, 3D animation, graphic identifiers, and illustrations.

#### The National Association of REALTORS® | Washington, DC Senior Multimedia Designer

October 2019 - October 2022

- Lead designer for the 2022 NAR NXT Conference artwork.
- Art directed and proofed Jr. Designers with artwork for campaigns.
- Conceptualized and developed digital paid ads for campaigns.
- Created motion design graphics for video production, digital and social.
- Developed concepts that drive messaging, and storytelling,
- Worked directly with external vendors to maintain brand guidelines.

#### Northwest Federal Credit Union (NWFCU) | Herndon, VA Multimedia Designer

January 2017 - October 2019

- Developed and designed creative for print, web, TV commercials, brochures, direct mail pieces, and flyers.
- Developed 'How To' videos for internal and external e-learning.
- Created illustrations for the 2<sup>nd</sup> and 3<sup>rd</sup> published Westie children's books.

#### The Pivot Group | Washington, DC Jr. Graphic Designer

July 2016 - November 2016

- Created smart, strategic, concepts that tackled big political issues.
- Created production-ready work across platforms, including direct mail, brand identity, broadcast and digital.
- Created concepts and interpreted client edits for Hillary for America.

### MEDICAL ILLUSTRATION EXPERIENCE

#### American Pharmacist Association | Washington, DC Medical Illustrator Contractor (Freelance)

September 2016 - November 2016

- Created illustrations for APhA's National Pain Day Conference.
- Studied the effects of opioid abuse.

#### Litron Laboratories | Rochester, NY Medical Illustrator (Freelance)

June 2015 - November 2015

- Created medical illustrations for the laboratory's cell kits that will be distributed across the country to other labs.

#### National Institute of Health (NIH) | Bethesda, MD Medical Illustrator Intern

June 2014 - August 2014

- Researched and created a 3D animation focused on the discovery of the conformational changes of the HIV spike.
- Presented a final presentation of the internship research to senior management officials at NIH.